



“A tourist travels quickly home, while a traveler moves slowly from one destination to the next. There is a third species, those who roam the world in search of a home they never had in the place that made them. Artists have always fled to islands, jungles and deserts, in search of new creative and emotional frontiers and a new home or a place they belong.”

- James Joyce

“The name ‘Casa Federici’ OR ‘Home of Federici’ is about finding ‘home’ both physically and spiritually.”

- Daniela Federici

SERIES OVERVIEW

Casa Federici is a visually stunning series that invites viewers to embark on a transformative journey towards a healthier and happier life in paradise.

VISION FOR THE SERIES

Casa Federici is about people who regardless of age or background are feeling unfulfilled and are looking for change and starting their next chapter. This series invites viewers to discover, the allure of starting fresh in an exotic destination, while exploring the local culture and finding a new place to call home.

The series follows our host Daniela Federici, a celebrated photographer and global traveler, as she leaves behind the hustle and bustle of New York City to embrace a life of balance and joy, in an exotic, culturally rich destination.

8 x 45 minutes per season.

The series is about:

1. Finding a new home. (Physically & Spiritually)
2. Renovating a villa.
3. Immersing in local culture. (Art, Design, Cuisine, Wellness, & Sustainability)
4. Finding your community.

SEASONS

Each season, Daniela embarks on a new adventure, with a friend and co-host, selecting an alluring destination. From the lush landscapes of Bali to the vibrant streets of Sicily, Morocco, Mexico, and Vietnam. Daniela explores affordable and exceptional quality of life destinations, with strong cultural traditions and exquisite artisanal craftsmanship. Exotic places with color and texture that feed the soul!

For some, the catalyst for change is escaping the city life, for others, it's an early retirement plan, but whatever it is, these friends are ready to take a leap of faith and move to their 'Happy Place', guided by Daniela who helps them create their new home and a more balanced and fulfilling life.

Casa Federici is more than a series, it's an invitation to start anew, to travel, to explore different cultures, and to discover personal growth in the most beautiful places on earth.

Join Daniela on this awe-inspiring journey and be inspired to create your own new home in paradise.

ABOUT DANIELA

Daniela Federici is an award-winning creative, fashion and celebrity photographer and director, who has spent nearly three decades in New York City, working with luxury, fashion and travel brands, glossy magazines and “A” list celebrities. A global traveler from Melbourne with three passports, Daniela’s assignments for Vogue, GQ, Conde Nast Traveler, and leading hotel brands have fueled her cultural curiosity and love for adventure.

Daniela is an empty nester who is tired of city life, and is looking to start a new chapter in a place that has a high quality of life and a low cost of living, as well as a cosmopolitan, creative crowd... And she choses Bali!



SEASON ONE - BALI - ‘Moving To Paradise’

"Bali has always been my happy place and is a true paradise on Earth, offering stunning landscapes, rich cultural heritage, creative artisanship, a thriving culinary scene, and an enlightened approach to education and sustainability. So I choose Bali!"

- Daniela Federici

Follow international jet-setter and renowned photographer Daniela federici on a transformative journey from frenetic New Your City to a happier, healthier life in paradise. Set against the stunning backdrop of Bali, Daniela sets out to transform her lifem and a beautiful yet forgotten villa in Bali. A home that much like her, is undergoing its own revival. In each episode, Daniela sets out to explore a different aspect of Bali life (Art, Design, Architecture, Culture, Cuisine, Wellness) and builds her new life, finding inspiration and a new meaning in her island home.

Through a series of inspirational encounters with local artisans, architects, wellness experts and cultural figures, she learns a universal truth: fulfillment is not found in the outward trappings of success but in the journey of self discovery, connection and creative renewal - and rediscovers joy, balance and a new sense of belonging in the most unexpected of places.

In this inaugural season, Daniela’s journey in Bali becomes a source of inspiration, encouraging viewers to consider their own possibilities for new beginnings. Casa Federici masterfully weaves themes of travel, culture, design, home renovation, and personal growth, igniting a desire for exploration and transformation.



SEASON ONE:

90 SEC TEASER AND 15 MIN OVERVIEW - [WATCH HERE](#)

INTERNATIONAL TALENT

Season One features an international cast of talent: Russel Simmons - music mogul, Bandana Tewari - Ex Editor of Vogue India, Loraine Oakes - Armani UK, John & Cynthia Hardy - Jewelry, Sustainability Champions and Founders of The Green School, Bernard Tao - Calvin Klein, Herbert Ypma - Travel Icon and Book Publisher, Mark Baker - New York Night Club King, Maximilian Jencquel - Interior Designer, Elora Hardy - Bamboo Design Expert, Alexis Dornier - Architect Extraordinaire, Susanna Perrin - Fashion Designer, as well as a host of additional international talent, all coming together to share what is magical about Bali



KEY HIGHLIGHTS

- **Cultural Immersion:** Explore Bali's deep cultural roots as Daniela meets and engages with locals, who have also chosen Bali as their home
- **Personal Discovery:** Follow Daniela's journey of self-discovery as she embraces the Balinese way of life, delving into art, design, cuisine, wellness & sustainability, and renovating her new home she christens Casa Federici.
- **Community Building:** Watch as Daniela integrates into the local community, establishing her new home and bringing 'Casa Federici Bali' to life.

FORMAT, EPISODES AND SEASONS

SEASON ONE - BALI:

1. WHY BALI
2. INSPIRATION
3. ARCHITECTURE
4. DESIGN
5. CUISINE
6. WELLNESS
7. CULTURE
8. HEROS OF SUSTAINABILITY

SEASONS:

1. BALI
2. SICILY
3. MOROCCO
4. MEXICO
5. VIETNAM
6. RAJASTHAN

Casa Federici is poised to captivate a global audience with its combination of travel, culture, design, home renovation and personal growth.

8 x 45 min episodes per season.

NEXT SEASONS



MOVING TO PARADISE



UP AT THE VILLA



A DESERT OASIS



A THOUSAND AND ONE NIGHTS



HACIENDA HEAVEN



MID CENTURY CHIC

SEASON TWO - SICILY: "Up at The Villa"

VILLA TO BUY AND RENOVATE BUDGET \$1,500,000



Daniela partners with veteran traveler and publishing icon, Herbert Ypma as they embark on a grand renovation of an old palace in Sicily to turn it into a boutique hotel as an early retirement plan.

They explore the culture and travel around the island meeting fascinating local designers, artists, historians, architects, chefs, and people who call Sicily home and embrace a zest for life, that embodies Sicily's "La Dolce Vita!"

SEASON THREE - MOROCCO : “One Thousand and One Nights”

VILLA TO BUY AND RENOVATE BUDGET \$1,000,000



In this season Daniela partners with her dear friend and New York-based interior designer and celebrity event designer, Anthony Todd. He is looking to move to a more exotic landscape and they embark on a journey to renovate a riad in Marakesh and explore the rich Islamic desert culture and the wonderful artisanal side of Morocco.

SEASON FOUR - MEXICO: “A Mexican Adventure”

VILLA TO BUY AND RENOVATE BUDGET \$1,500,000



Daniela invites her three girlfriends, who have all had successful careers, to collaborate on a property renovation in Merida Mexico, as a type of early Marigold Hotel idea. A Place they can call home when they get older. Each brings a unique skill set, interior design, cuisine and wellness, to the project.

Together they explore the best Mexican style, creating a retirement plan infused with vibrant culture.

CONTACT

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